



Course Outline (Higher Education)

School:	Federation Business School
Course Title:	INDUSTRY BASED LEARNING PROJECT - 400 HOURS
Course ID:	BUGEN3752
Credit Points:	30.00
Prerequisite(s):	At least 240 credit points from any subject area at any level
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	089999

Description of the Course:

This professional placement course enables the students to apply their academic knowledge in a workplace context and to reflect and report on the experience, thus increasing their level of career readiness. This course provides the students with an opportunity to undertake work experience in an organisational environment broadly related to their field of academic study. The students in this course will undertake approved project(s) for an employer, which will contribute to the overall goals of the organisation. This will require the students to apply theoretical and conceptual knowledge to practical workplace situations as well as develop self-awareness, personal and professional competencies necessary for employability.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

Knowledge:

- K1.** Understand the basic concepts of project management;
- K2.** know the basic components of a management plan;
- K3.** develop an understanding of decision-making process including an understanding of problem identification;
- K4.** develop the knowledge of how various organisational systems interact with each other;
- K5.** understand how the external environment and competitive forces shape strategic responses of organisations;
- K6.** understand the practical application of business models with the view to gaining further knowledge in the area of business strategy;
- K7.** understand the nature of management processes used in development of strategy; and
- K8.** have a deeper understanding of the difference between theory and practice while developing business strategies.

Skills:

- S1.** Think logically, strategically and look beyond the obvious to develop a multifunctional and multidisciplinary perspective;
- S2.** develop research and analytical skills to form recommendations for change across an organisation;
- S3.** present findings of practical solutions to the organisation's management team by combining business models and organisational strategies;
- S4.** cope with the ambiguities and exhibit decision making skills in complex situations; and
- S5.** evaluate and reflect on the learning experience.

Application of knowledge and skills:

- A1.** Apply conceptual and theoretical knowledge to practical work situations;
- A2.** solve business problems by investigating the problem and by examining the alternative solutions;
- A3.** apply strategic and organisational change theories and concepts to current issues in an organisation from an ethical, socially responsible and international perspective; and
- A4.** communicate business ideas effectively and perceptively in a business environment.

Course Content:

This is a practice-based course. Students will be required to work with a host organisation on a project or projects for a duration of 400 hours or as approved by the course coordinator. This period will involve the students in:

- A practical project of strategic or organisational significance;
- an assessment of the internal and external environment of the organisation and its impact on strategy, business development and organisational dynamics;
- identifying the problem, project clarification;
- project management and planning;
- linking project problem to theoretical knowledge;
- problem solving;
- creating awareness through practical skills on Principles of Responsible Management Education; and
- a reflection on their learning process and the role of theory and practice in business;

Students will be expected to prepare a learning agreement between themselves and a nominated supervisor in the host organisation as well as an academic supervisor. The agreement will set out the type and nature of activities and/or project(s) to be undertaken as well as the learning objectives of the student. An individual oral

presentation will also be made by each student participating.

Values:

- V1.** Appreciate the role of integration and synergy in organisations;
- V2.** appreciate the potential for organisations to innovate and change;
- V3.** appreciate the importance of entrepreneurship and risk-taking in organisations;
- V4.** appreciate complementary contribution of theory and practice while solving organisational challenges; and
- V5.** foster an appreciation for continual learning and personal and professional development.

Graduate Attributes

The Federation University Federation graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K3, K4, K5, K6, K7, K8, S1, S2, S3, S4, S5, A1, A2, A3	AT1, AT2, AT3, AT4
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	S1, S3, A1, A2	AT2, AT3
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K4, K5, K7, K8, S1, S4, S5, A2, A3	AT2, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	S3, S5, A4	AT2, AT3, AT4
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K1, K2, K3, K7, S1, S4, A3, A4	AT2, AT3, AT4

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1-K8, S1	Understanding the role of authentic Work Integrated Learning (WIL) in an organisational environment	Online Assessment	10-20%

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1-K8, S1-S4, A1-A4	Critical reflection on integrating curricular learning with workplace experience.	Essay	40-60%
K3-K8, S1, S5	Completion of assessment on Knowledge types and Learning Cycles	Online Assessment	20-30%

Adopted Reference Style:

APA

Refer to the [library website](#) for more informationFed Cite - [referencing tool](#)